



ALPHA BANK

Press Release

"ALPHA BANK SPORTS PANORAMA" VISITS BULGARIA

Official opening - May 28, Sofia, Borissova Garden next to Ariana pond

Sofia, May 28, 2008 - Alpha Bank will bring the olympic spirit to Bulgaria with the event **Alpha Bank Sports Panorama**, that will visit us from May 28th to June 20th.

Sofia, Russe, Varna and Stara Zagora will become part of the regional tour of the sports event, that took place for the first time in Greece in 2004. The idea about it came after the official sponsorship of Alpha Bank to the XXVIII summer olympic games in Athens. The goal of **Alpha Bank Sports Panorama** is, by means of entertainment, to make sports games and the spirit they bring popular.

In central places of the mentioned cities, in an area of 1700 - 2000 sq.m., will be situated various sports facilities, where visitors will have the possibility to participate and have fun with popular sports and games - football, climbing, basketball, cycling, bungee trampoline, bowling, futsal, children bungee trampoline, Play station 3. There will be a Formula 1 car simulator, and NASA simulator. Specially trained instructors will explicate the rules of the respective sport to those who wish to participate and will take care of the participants' safety. Traditionally sport activities are accompanied by entertainment, presents and surprises for both spectators and participants.

Alpha Bank Sports Panorama starts in Sofia on May 28, Friday in Borissova Garden next to Ariana pond and is carried out under the aegis of Sofia Municipality. At 19:00 h the country manager of Alpha Bank Bulgaria Mr Philippos Petrou, the mayor Mrs. Yordanka Fandakova, the deputy mayor Lyubomir Hristov, Hristo Angelichin and other representatives of the Sofia Municipality will open the event.

The duration of the activity, both in Sofia and in the rest of the cities, will be three days - Friday, Saturday and Sunday. Hours of participation:

Friday from 19:00 to 22:00 h

Saturday and Sunday from 10:00 to 14:00 h and from 18:00 to 22:00 h

Schedule of Alpha Bank Sports Panorama:

Sofia - Friday, May 28 – Sunday, May 30, Borissova Graden next to Ariana pond

Russe - Friday, June 04 – Sunday, June 06, central square “Svoboda”

Varna - Friday, June 11 – Sunday, June 13, entrance of Morska gradina (Marine garden)

Stara Zagora - Friday, June 18 – Sunday, June 20, square in front the Municipality

