



ALPHA BANK

Press Release

The newest credit product of Alpha Bank is Loan Alpha All -in -one

For the first time in the country Alpha Bank offers Loan All -in -one, which combines the obligations of consumer loans, overdrafts and credit cards.

The newest product of the Bank provides monthly budget increasing by a lower amount of monthly installment payments and only one instead of several installments.

The maximum loan amount is up to BGN 100 000.

Customers of Alpha Bank have an opportunity to receive additional funds of up to 20% on the amount of combined consumer loans, overdrafts and credit cards.

The integration of the new offer by Alpha Bank is part of its policy to enrich the portfolio of service offerings which improve the quality of the service and provide convenience and security to the customers.

About Alpha Bank

Alpha Bank-Bulgaria is part of the Alpha Bank Group - one of the largest financial institutions in Greece. With more than 1000 branches, the Alpha Bank Group is active in the international banking markets with presence in Greece, Cyprus, Romania, Bulgaria, Serbia, Ukraine, Albania, F.Y.R.O.M. and the UK.

Alpha Bank-Bulgaria currently has a network of 120 branches across the country, offering a full range of products and services to individual and corporate clients.

Sofia, June 22, 2010

