



ALPHA BANK

# Press Release

Alpha Bank launches a credit card with no annual fee forever

From the beginning of December until the end of January 2010 Alpha Bank offers to new customers an Alpha Bank Visa credit card with no annual fee forever.

Alpha Bank Visa cardholders benefit from all the advantages of the credit card anywhere in the world at any time.

Alpha Bank offers favorable financial terms for purchases and cash withdrawals in Bulgaria and abroad. The customers receive free monthly statements and can opt for skip payment of a minimum monthly payment.

The only documents needed for issuing Alpha Bank Visa credit cards are an identity card and an application-contract which can be handed in at any of the 120 offices of Alpha Bank throughout the country.

## **About Alpha Bank:**

Alpha Bank - Bulgaria Branch is part of the Alpha Bank Group - one of the most powerful financial institutions in Greece. With more than 1000 branches, Alpha Bank Group is active in international banking markets with presence in Greece, Cyprus, Romania, Bulgaria, Serbia, Ukraine, Albania, Macedonia and the UK.

Alpha Bank Bulgaria today has a network of 120 branches across the country, offering a full range of products and services to individual and corporate clients.

Sofia, December 11, 2009