



ALPHA BANK

Press Release

Alpha Bank opened an office in The Mall

Alpha Bank Bulgaria welcomed the first visitors of its newly opened branch in the newest shopping center in Sofia - The Mall. Customers of financial institutions will be able to use the services of the bank from 10:00 am till 10:00 pm seven days a week.

Providing convenient and accessible location Alpha Bank facilitates its customers in the use of banking services.

The bank institution moved the office from "Drujba" district to „Tsarigradsko Shosse“ with a view of the opportunities for service and attractive location for the consumers.

About Alpha Bank:

Alpha Bank - Bulgaria Branch is part of the Alpha Bank Group - one of the most powerful financial institutions in Greece. With more than 1000 branches, Alpha Bank Group is active in international banking markets with presence in Greece, Cyprus, Romania, Bulgaria, Serbia, Ukraine, Albania, Macedonia and the UK.

Alpha Bank Bulgaria today has a network of 120 branches across the country, offering a full range of products and services to individual and corporate clients.

Sofia, April 22, 2010